

Daniela Campello – Curriculum Vitae

CONTACT INFORMATION	<p><i>address:</i> 824 IAD Building, Columbia University <i>e-mail:</i> daniela.campello@columbia.edu <i>webpage:</i> danielacampello.com <i>phone:</i> (1) 646 3233533</p>
RESEARCH INTERESTS	<p>International and comparative political economy of emerging economies, political behavior, Latin American politics, politics of climate policies in emerging forest nations.</p>
ACADEMIC APPOINTMENTS	<p>Edward Larocque Visiting Professor, Institute of Latin American Studies. Columbia University. New York, Jan 2026–present.</p> <p>Associate Professor of Politics and International Affairs, Brazilian School of Business and Public Administration at the Getulio Vargas Foundation. Rio de Janeiro, Feb 2017–Jan 2026.</p> <p>Assistant Professor of Politics and International Affairs, Brazilian School of Business and Public Administration at the Getulio Vargas Foundation. Rio de Janeiro, Jul 2013–Feb 2017.</p> <p>Assistant Professor of Politics and International Affairs, Department of Politics and (former) Woodrow Wilson School of Public and International Affairs. Princeton, Sep 2009–Jul 2013.</p> <p>Research Fellow at the Woodrow Wilson Center. Washington D.C., Sep 2021–Jul 2022.</p> <p>Research Fellow at the Brazilian Center for International Relations (Cebri). Rio de Janeiro, Nov 2019–2024.</p> <p>CAF Oxford Visiting Fellow in Latin American Economics at St Antony’s College, Oxford University. Oxford, Sep 2017–Jul 2018.</p> <p>Non-stipendiary fellow at Nuffield College, Oxford University. Oxford, Sep 2017–Jul 2018.</p> <p>Visiting fellow at the Blavatnik School of Government, Oxford University. Oxford, Sep 2017–Jul 2018.</p>
EDUCATION	<p>University of California, Los Angeles - Ph.D., Political Science, August 2008.</p> <p>Instituto Universitario de Pesquisas do Rio de Janeiro, Brazil - M.A., Political Science and International Relations, 2001.</p>

Universidade Federal do Rio de Janeiro, Brazil
- B.A., Industrial Engineering, 1998.

HONORS, PRIZES, Tinker professorship, Institute for Latin American Studies, Columbia University
FELLOWSHIPS (exp. Spring 2026).

Invited participant: “Political challenges of the new wave of left-wing governments in Latin America,” with the Chilean Ambassador, Juan Gabriel Valdés, Princeton University (2023).

Invited participant: “Foro de Santo Domingo,” IDEA Internacional, Santo Domingo (2022).

Competitive residential fellowship: The Woodrow Wilson Center for International Scholars, Washington, D.C. (2021/22).

Recipient of the prize for “Best paper in the Annual Conference,” Red para el Estudio de la Economía Política de América Latina (2018, with C. Zucco).

Non-stipendiary visitorship: Nuffield College, University of Oxford (2017/18).

CAF Oxford Visiting Fellow in Latin American Economics at St Antony’s College, University of Oxford (2017/18).

Visiting fellow at Blavatnik School of Government. Oxford University. University of Oxford (2017/18).

Recipient of the “James Caporaso Prize” for best paper published in Comparative Political Studies (2014).

CAPES–Brazilian Ministry of Education. Scholarship for Doctoral Studies Abroad (2002–06).

FAPERJ–State of Rio de Janeiro Research Agency. Prize scholarship for studies at the master’s level (“Best Student Award”, 2001).

CAPES–Brazilian Ministry of Education. Scholarship for studies at the MA level (2000).

SCHOLARSHIPS Center for Political Economy seed grant (US\$50k), Columbia University, project:
AND GRANTS “Climate Policies, Agribusiness, and Far-Right Voting in Europe and Latin America” (conditionally accepted).

ISERP seed grant (US\$25k), Columbia University, project: “Global Value Chains, Agribusiness, and Climate Politics in Brazil” (2026–28).

Productivity grant from the Brazilian Ministry of Science and Technology, “Anti-

China Sentiment in Brazilian Politics” (2022–ongoing).

Wilson Center for International Scholars, Resident Fellowship (2021–22).

CAF-Oxford Visiting Fellowship in Latin American Economics. Oxford University, Latin American Center (2017–18).

FGV/RPA–Rede de Pesquisa Aplicada, “Political Determinants of Consumer and Business Confidence in the Brazilian Economy” (2014).

Princeton Institute for international and Regional Studies (PIIRS) Research Project, International Economy, Blind Retrospection and The Limits of Democratic Accountability in Latin America (2013, declined).

Princeton University, University Committee on Research in the Humanities and Social Sciences (2012).

Princeton University, Program in Latin American Studies (2011).

Princeton University, University Committee on Research in the Humanities and Social Sciences (2010).

UCLA Chancellor’s Dissertation Year Fellowship (2007–08).

The Institute on Global Conflict and Cooperation: Dissertation Fellowship (2006–07).

UCLA International Institute: Fieldwork Fellowship Award (2006–07).

UCLA Political Science Department: Mentored Teaching Fellowship program (2005–06).

UCLA International Institute: Associate Fellows Program (2005–06).

Brazilian Ministry of Education: Scholarship for Doctoral Studies Abroad (2002–06).

State of Rio de Janeiro Research Agency: “Best Student Award,” Prize scholarship for studies at the master’s level (2001).

Brazilian Ministry of Education: Scholarship for Studies at the master’s level (2000).

BOOKS

“Obstructing the Future: The Politics of Climate Policy in Brazil” (book project).

“The Volatility Curse: Exogenous Shocks and Representation in Resource-Rich Democracies” (with Cesar Zucco, Cambridge University Press, 2020).

“The Politics of Market Discipline in Latin America: Globalization and Democracy” (Cambridge University Press, 2015).

ARTICLES AND
BOOK CHAPTERS

(forthcoming at Environmental Politics) “Green Rhetoric, Anti-Environmental Voting: Legislative Behavior in Brazil Agribusiness Caucus” (with Beatriz Rey, Joyce Luz, Gabriel Madeira, Fabiano Santos and Francisco Urdinez).

(2025) “Anti-China Sentiment and the Politics of Brazilian Agribusiness” (with Francisco Urdinez). In Manfred Elsig and Andrew Lugg (ed.), *Globalization in Latin America: The Law, Politics and Economics of Preferential Trade Agreements*. Cambridge University Press, New York.

(2022) “When Incompetence Meets Bad Luck: Bolsonaro’s Third Year In the Brazilian Presidency”. *Revista de Ciencia Poltica*, 42(2): 203-223.

(2021) “Voter and Legislator Responses to Localized Trade Shocks from China in Brazil” (with Francisco Urdinez). *Comparative Political Studies*, 54(7): 1131-1162.

(2020) “Endogenous Policymaking” (with Cesar Zucco). *The Journal of Politics* 82(2): 800-807.

(2020) “Captured Media? Examining Brazilian Coverage of Lava Jato” (with Anya Schiffrin, Karine Belarmino and Debora Thome). In Paul Lagunes and Jan Svejnar (ed.), *Corruption and the Lava Jato Scandal in Latin America*. Routledge, New York.

(2018) “Retrospective Voting and Democratic Accountability” In Barry Ames (ed.), *Routledge Handbook of Brazilian Politics*. Routledge, New York.

(2016) “Presidential Success and the World Economy” (with Cesar Zucco). *The Journal of Politics*, 78(2): 589-602.

(2015) “The Non-Ratification of Bilateral Investment Treaties in Brazil: A Story of Conflict in a Land of Cooperation” (with Leany Lemos). *Review of International Political Economy*, 22(5): 1055-1086.

(2015) “Institucionalização Partidária e Consistência Programática: A Resposta da Esquerda a Ataques Especulativos na América Latina.” *Dados - Revista de Ciências Sociais*, 58(2): 427- 460.

(2015) “¿Es importante la institucionalización de los sistemas de partidos? Ataques especulativos y responsividad democrática en Latinoamérica.” In Mariano Torcal (ed.), *Sistemas de Partidos en America Latina: Causas y Consecuencias de su Equilibrio Inestable*, Ch. 13. Anthropos de Siglo XXI, Barcelona.

(2014) “The Politics of Financial Booms and Crises: Evidence from Latin America.” *Comparative Political Studies*, 47(5): 260-286.

*** Awarded the James Caporaso prize for best paper published in *Comparative Political Studies* in 2014.

(2012) “The Politics of Finance In Latin America.” In Santiso, Javier and Dayton-Johnson, Jeff (ed.), *The Oxford Handbook of Latin American Political Economy*. Oxford University Press, New York.

(2011) “The Politics of Redistribution in Less Developed Democracies: Evidence from Brazil, Ecuador and Venezuela.” In Blofield, Merike (ed.), *The Great Gap: Inequality and the Politics of Redistribution in Latin America*. Penn State Press, University Park.

(2008) “The Left in an Unequal and Open Democracy: An Analysis of Brazil Under Lula.” (with Cesar Zucco) in Moreira, Carlos et al (ed.), *Perspectivas Analíticas Sobre Nuevos Gobiernos y Sociedad en America Latina*. Trilice, Montevideo.

WORK IN
PROGRESS

“Entitled to Facts: Motivated Reasoning and Pandemic Perceptions in Brazil”, with Felipe Nunes and Gabriel Madeira.

“Commodity Price Shocks, Relative Performance, and Misattribution of Responsibility for the Economy: Evidence from Survey Experiments,” with Cesar Zucco (under review).

“Trade and Prejudice: Vaccine Diplomacy, Fake News and the Role of Leadership in Brazil and Chile”, with Francisco Urdinez and Gabriel Madeira.

“Populism as Strategy: Analyzing Lula’s Evolving Rhetoric from 1989 to 2022”, with Luiza Duarte and Wallace Cordeiro.

“Reluctant Democrats”, with Gabriel Madeira and Felipe Nunes.

“Exogenous Economic Conditions and Irregular Transitions in Latin America”, with Cesar Zucco.

SELECTED
INVITED TALKS

“2026 Meeting of the Working Group on Global Challenges to Democracy,” Toda Peace Institute, Oxford, Jun 2026.

“2026 Meeting of the Working Group on Reimagining the Global Order,” British Academy and Carnegie Endowment for International Peace, Washington D.C., Jun 2026.

“Democratic Defense and Its Consequences: Institutional Rebalancing in Brazil,” 3rd Meeting of the Toda Working Group on Democratic Backsliding and Resilience,” Oxford, Jun 2026.

“Rio AI City”, conversation with Rio de Janeiro Secretary of Development Osmar Lima, ILAS Columbia, New York, May 2026.

“Critical Minerals and Models of Development in Brazil,” AmadoMundo panel in Brazil Week, May 2026.

“International Session of the Global (Dis)Order International Policy Programme,” British Academy and Carnegie Endowment for International Peace, Rio de Janeiro, Dec 2025.

“Retos y Oportunidades a la Democracia: Retrospectiva y Mirada a Futuro.” Encuentro Regional de Conmemoración del 30o aniversario de IDEA International, Santiago de Chile, Sep 2025.

“Diálogo Técnico sobre Amenazas a la Democracia,” International IDEA, Santiago de Chile, Jul 2025.

“2025 Meeting of the Working Group on Prosperity in a Fragmenting Global Economy,” British Academy and Carnegie Endowment for International Peace, London, Jul 2025.

“2025 Meeting of the Working Group on Global Challenges to Democracy,” Toda Peace Institute, Geneva, Jun 2025.

“Green Rhetoric, Conservative Votes: Analyzing Brazil’s Agribusiness Caucus on Environmental Legislation,” Workshop “Elites and the Politics of Redistribution in the Global South,” Geneva, Jun 2025.

“Trump 2.0 and Its Implications for Brazil,” 2nd Meeting of the Toda Working Group on Democratic Backsliding and Resilience,” Geneva, Jun 2025.

“De-globalization and Latin American Politics,” Global Risk Summit organized by the European Council of Foreign Relations, Mexico City, Oct 2024.

“Reluctant Democrats and the *Bukelization* of Latin American Politics”, 1st Meeting of the Toda working group on “Democratic backsliding and resilience” Tokyo, Jun 2024.

“Post-Neoliberalism in Latin America,” 1st Meeting of the Working Group on “Reimagining Global Economic Governance,” Bogotá, Jan 2024.

“Brazil’s Run-off Elections: Democracy at Risk”, roundtable at the German Institute for Global and Area Studies. Berlin, October 2022.

“Economic Voting, Market Discipline and Brazil’s 2022 Elections”, presented at the Speaker Series at the City University of New York. New York, Nov 2021.

“The Political Economy of Brazil,” presented at, Harvard University (Nov 2024), University of Minnesota (Nov 2021), Central European University (Sep 2021), Oxford University (Oct 2020).

“The Economic Impact of Coronavirus on Latin America”, roundtable organized

by the David Rockefeller Center of Latin American Studies, Harvard University, Cambridge, Oct 2020.

“Bolsonarism without Bolsonaro?”, roundtable organized by the Institute of Social Sciences, Universidade de Lisboa, May 2020.

“The Impact of Coronavirus on the Politics of Latin America”, roundtable organized by the Latin American Centre, Oxford School of Global and Area Studies, Oxford, May 2020.

“The Politics of Market Discipline in Latin America”, keynote address at the Annual Meeting of the Uruguayan Association of Political Science, Universidad de la República, Montevideo, July 2019

“Exogenous Shocks and Misattribution of Responsibility for Economic Performance: Results from Survey Experiments”, presented at the School of Governance (Apr 2016), Stanford University (Nov 2015), UCLA (Nov 2015).

“Rewarding Merit or Luck? Electoral Accountability in Comparative Perspective”, presented at the University of Geneva (May 2018), University of Barcelona (Apr 2018), Koç University (Mar 2018), Technical University of Munich (Feb 2018), University of Cologne (Jan 2018), University of Lisbon (Jan 2018), Toulouse University (Nov 2017), Oxford University (Nov 2017).

RECENT CONFERENCES

“Exogenous Economic Conditions and Political Instability in Latin America, ” presented at the Annual Meeting of the Red de Economía Política de América Latina, Washington, Jun 2024 (with C. Zucco).

“Put Your Money Where Your Mouth is: Rhetoric, Vote and the Politics of Brazilian Agribusiness,” presented at the Annual Meeting of the American Political Science Association, Los Angeles, Sep 2023.

“What Prevents Benchmarking Across Borders?” presented at the Annual Meeting of the Red de Economía Política de América Latina, Quito, Jun 2023.

“Conference on the Future of U.S.-Brazil Relations,” Brookings Institute, Washington D.C., May 2023.

“What Prevents Benchmarking Across Borders?”, presented at the conference “The Material Origins of Political Change.” Bocconi University, Milan, Jan 2023.

“Anti-China Sentiment and the Politics of Brazilian Agribusiness”, presented at the World Trade Forum, Berne, Sep 2022.

“US-China: Rivalry and Competition in the Global Order,” Brazilian Center for International Relations (Cebri), Rio de Janeiro, Jun 2022.

“Economic Voting in the Brazilian 2022 Elections”, presented at the Meeting of the Brazilian Legislative Survey, Oxford University, Oxford, Mar 2022.

“Anti-China Sentiment in Brazilian Politics”, presented at the Wilson Center for International Scholars, Washington D.C., Mar 2022.

“When Incompetence Meets Bad Luck: Prospects in Brazilian Politics” presented at the VI Foro Internacional de Santo Domingo, Santo Domingo, Feb 2022.

TEACHING
EXPERIENCE

Getulio Vargas Foundation, 2013–2026

Political Psychology and Behavioral Public Policy (graduate).

The Political Economy of Latin America (undergraduate and M.A. levels).

Comparative Political Economy (graduate).

The Political Economy of Public Policy (graduate).

Princeton University, 2009–2013.

Democracy and Development in Latin America (undergraduate).

Politics of Inequality and Redistribution (graduate).

Globalization and Development (graduate, WWS).

International Political Economy (undergraduate).

UCLA, 2006.

Politics of International Finance (undergraduate).

Politics of Economic Development.

PROFESSIONAL
SERVICE &
ADVISORY

Strategic Risk & Geopolitical Consulting

Consultant / Keynote Speaker, *Regional Investor Roadshow*, Banco Votorantim (BV).

Rio de Janeiro, Recife, and Curitiba, Brazil, Nov – Dec 2025.

- Invited by one of Brazil’s premier investment and corporate banks to brief high-net-worth clients, institutional investors, and asset managers on regional macroeconomic risks.
- Delivered bespoke presentations translating complex academic research on fiscal regimes, legislative dynamics, and political resilience into actionable insights for market allocation.

Consultant for the U.S. Department of State on Brazil, April 2025.

Contributor to the strategic foresight process on the future of Latin America and the Caribbean (LAC Futures 2033), German Federal Ministry for Economic Cooperation and Development (BMZ) (2023).

Invited participant: “Global Risk Summit”, European Council of Foreign Relations, Mexico City (2023).

Invited participant: “Future of U.S.-Brazil Relations,” Brookings Institution,

Washington, D.C. (2023).

Global Policy Working Groups

Member of the Working Group: “Reimagining Global Economic Governance,” sponsored by Carnegie Endowment for International Peace, Washington D.C. (2023–present).

Member of the Working Group: “Global Challenges to Democracy,” sponsored by the Toda Peace Institute, Tokyo (2023-present).

Member of Laboratory on the Geopolitics of the Legal Amazon (2025-present).

External Academic Reviewer

Universidad San Andres, Departments of Political Science and International Relations (2021).

Journal Reviewer

American Political Science Review; American Journal of Political Science; British Journal of Political Science; World Politics; Journal of Politics; Latin American Politics and Society; Review of International Political Economy; International Studies Quarterly; Electoral Studies; Comparative Political Studies; Comparative Politics; Political Behavior; Global Policy; Legislative Studies Quarterly, among others.

Member of Editorial Board

The Journal of Politics (curr); World Trade Review (current); Cambridge Elements (current); Review of International Political Economy (current); Latin American Politics and Society (current); Revista de Ciencia Política (current); World Politics (2009-13).

Membership

American Political Science Association; International Political Science Association; Latin American Studies Association; Brazilian Political Science Association; Red de Politólogos, Women Leadership Network (Columbia Global Centers, Brazil).

NON-ACADEMIC
PROFESSIONAL
EXPERIENCE

International Funding Manager Rio de Janeiro, 2000/01.
Planning Department - Rio de Janeiro State Government.

Sell-side Analyst Rio de Janeiro, 1998/99.
UBS Pactual.

Business Analyst São Paulo and Campinas, 1994/98.
Accenture, Companhia de Força e Luz Cataguazes Leopoldina, Companhia Paulista de Força e Luz.

SELECTED
KNOWLEDGE
DISSEMINATION
AND PRESS
COVERAGE

Campello, D. (2024) “Brazil Is Burning: Fires, Drought, and the Looming Environmental Crisis, *Brazil Institute, Wilson Center* , Washington D.C., Oct 7.

Campello, D. (2024) “Political Barriers to Decarbonization in Brazil” *Carnegie Endowment for Peace and Security* , Washington D.C., Jul 31.

Campello, D. & Urdinez, F. (2022) “Como Choques Comerciais da China Influenciam as Percepções de Residentes e Legisladores Brasileiros sobre o País?”, *Revista do Centro Brasileiro de Relações Internacionais (CEBRI)*, Rio de Janeiro, Abr-Jun 2022.

Zucco, C. & Campello, D. (2021) “O Paradoxo do Coveiro.”, *Revista Piauí*, Rio de Janeiro, Mar 30.

Campello, D. & Zucco, C. (2020) “O Jogo dos Dois Erros.”, *Revista Piauí*, Rio de Janeiro, June 5.

Campello, D. & Zucco, C. (2019) “Frustração com economia alimenta revoltas na América do Sul.” *Caderno Ilustríssima – Folha de São Paulo*, São Paulo, Nov 17.

Campello, D. & Zucco, C. (2016) “How The Release Of Wiretapped Conversations In Brazil Threatens Its Democracy”, *Monkey Cage, Washington Post*, Washington D.C., Mar 16.

Campello, D. (2014) “Do Brazilian Voters Distinguish Merit from Luck?”, *Monkey Cage, Washington Post*, Washington D.C., Nov 10.

Regular member of the Americas 360 podcast - Wilson Center, D.C. (Sep 2021- Sep 2022).

Creator and co-organizer (w/ Yanina Welp, University of Geneva) of the webinar series “Latin American Politics during the Pandemic” (Red de Políticas Youtube channel, Apr-Dec 2020)

Interviews to newspapers and TV programs in main outlets in Brazil (Globo, Globonews, CNN, Folha de São Paulo, Revista Piauí, among others) and abroad (BBC, The Economist, Agência Pública, El País, NPR, among others)

Participation in podcasts: Café da Manhã (Folha de São Paulo), Colunistas do Estado (Estado de São Paulo), Lema (Instituto Mercado Popular), UM Brasil, As EconomistAs, Meio, Foro de Teresina, Epidemia Ultra (Agência Pública, Spain).

LANGUAGES

Portuguese (native), Spanish, and English (fluent), French (basic)