

# Daniela Campello

Latin America Political Economy | Political Risk | Macroeconomic and Geopolitical Analysis  
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## Executive Profile

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Latin America political economy specialist with extensive experience analyzing political, macroeconomic, and geopolitical risk for academic, policy, investor, and institutional audiences. Expertise in Brazil and Latin America, with a focus on electoral politics, democratic resilience and backsliding, fiscal politics, commodity cycles, China–Latin America relations, climate politics, agribusiness, and the political consequences of global economic shocks.

Experienced in translating complex political and economic research into actionable analysis for senior decision-makers, including investors, government officials, international organizations, policy institutions, and private-sector audiences. Strong track record of public speaking, client-facing briefings, strategic foresight, applied research, and high-level international networks across academia, policy, finance, and global governance.

Fluent in Portuguese, English, and Spanish, with working knowledge of French.

## Core Expertise

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Latin American politics and political economy	Brazilian politics, elections, Congress, and policy risk
Macroeconomic and political risk analysis	Commodity cycles, fiscal politics, and electoral accountability
China–Latin America relations and trade shocks	Climate politics, agribusiness, and environmental regulation
Democratic backsliding and institutional resilience	Scenario analysis and strategic foresight
Client briefings and executive presentations	Policy writing, editing, and public-facing analysis
Quantitative and qualitative research	Large datasets, survey analysis, and applied data work

## Professional Advisory, Policy, and Client-Facing Experience

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**Consultant / Keynote Speaker, Regional Investor Roadshow** Nov–Dec 2025  
*Banco Votorantim (BV)* *Rio de Janeiro, Recife, and Curitiba, Brazil*

- Invited by one of Brazil’s leading investment and corporate banks to brief high-net-worth clients, institutional investors, and asset managers on Brazilian political and macroeconomic risk.
- Delivered tailored presentations translating research on fiscal regimes, legislative dynamics, political resilience, and economic uncertainty into decision-relevant insights for market audiences.

**Consultant** Apr 2025  
*U.S. Department of State* *Brazil*

- Provided expert analysis on Brazilian politics and political risk.

**Participant, High-Level Democracy Dialogue** Jul 2025  
*International IDEA* *Santiago de Chile*

- Participated in a senior-level forum on democratic threats and resilience in Latin America, held alongside a summit with Presidents Luiz Inácio Lula da Silva, Gustavo Petro, Gabriel Boric, Yamandú Orsi, and Spanish Prime Minister Pedro Sánchez.
- Engaged with regional leaders and policy experts on democratic backsliding, institutional resilience, disinformation, and political risk in Latin America.

**Participant, Retos y Oportunidades a la Democracia: Retrospectiva y Mirada a Futuro** Sep 2025

*International IDEA*

*Santiago de Chile*

- Invited to participate in the regional commemoration of International IDEA’s 30th anniversary, focused on democratic resilience, institutional reform, and the future of democracy in Latin America.

**Contributor, Strategic Foresight Process on the Future of Latin America and the Caribbean – LAC Futures 2033** 2023

*German Federal Ministry for Economic Cooperation and Development (BMZ)*

- Contributed to a foresight initiative assessing long-term political, economic, and social scenarios for Latin America and the Caribbean.

**Member, Working Group on Reimagining Global Economic Governance** 2023–present

*Carnegie Endowment for International Peace / British Academy*

- Participates in a high-level policy working group on global economic fragmentation, development, institutional change, and the future of the international order.

**Member, Working Group on Global Challenges to Democracy** 2023–present

*Toda Peace Institute*

- Contributes analysis on democratic backsliding, institutional resilience, political instability, and democratic defense in comparative perspective.

**Member, Laboratory on the Geopolitics of the Legal Amazon** 2025–present

*Brazil*

- Engages with policy and research networks focused on geopolitical, environmental, and economic dynamics in the Brazilian Amazon.

**Invited Participant, Global Risk Summit** 2023

*European Council on Foreign Relations*

*Mexico City*

**Invited Participant, Future of U.S.–Brazil Relations** 2023

*Brookings Institution*

*Washington, DC*

## **Academic and Research Appointments**

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**Edward Larocque Visiting Professor** Jan 2026–present

*Institute of Latin American Studies, Columbia University*

*New York*

**Associate Professor of Politics and International Affairs** Feb 2017–Jan 2026

*Brazilian School of Business and Public Administration, Getulio Vargas Foundation*

*Rio de Janeiro*

<b>Assistant Professor of Politics and International Affairs</b> <i>Brazilian School of Business and Public Administration, Getulio Vargas Foundation</i>	Jul 2013–Feb 2017 <i>Rio de Janeiro</i>
<b>Assistant Professor of Politics and International Affairs</b> <i>Department of Politics and Woodrow Wilson School of Public and International Affairs, Princeton University</i>	Sep 2009–Jul 2013 <i>Princeton</i>
<b>Research Fellow</b> <i>Woodrow Wilson Center</i>	Sep 2021–Jul 2022 <i>Washington, DC</i>
<b>Research Fellow</b> <i>Brazilian Center for International Relations (CEBRI)</i>	Nov 2019–2024 <i>Rio de Janeiro</i>
<b>CAF Oxford Visiting Fellow in Latin American Economics</b> <i>St Antony's College, University of Oxford</i>	Sep 2017–Jul 2018 <i>Oxford</i>
<b>Non-Stipendiary Fellow</b> <i>Nuffield College, University of Oxford</i>	Sep 2017–Jul 2018 <i>Oxford</i>
<b>Visiting Fellow</b> <i>Blavatnik School of Government, University of Oxford</i>	Sep 2017–Jul 2018 <i>Oxford</i>

### **Selected Briefings, Presentations, and Policy Engagements**

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<b>2026 Meeting of the Working Group on Global Challenges to Democracy</b> <i>Toda Peace Institute</i>	<i>Oxford, Jun 2026</i>
<b>2026 Meeting of the Working Group on Reimagining the Global Order</b> <i>British Academy and Carnegie Endowment for International Peace</i>	<i>Washington, DC, Jun 2026</i>
<b>Democratic Defense and Its Consequences: Institutional Rebalancing in Brazil</b> <i>3rd Meeting of the Toda Working Group on Democratic Backsliding and Resilience</i>	<i>Oxford, Jun 2026</i>
<b>Rio AI City</b> <i>Conversation with Rio de Janeiro Secretary of Development Osmar Lima, ILAS Columbia</i>	<i>New York, May 2026</i>
<b>Critical Minerals and Models of Development in Brazil</b> <i>Amadomundo panel, Brazil Week</i>	<i>New York, May 2026</i>
<b>International Session of the Global (Dis)Order International Policy Programme</b> <i>British Academy and Carnegie Endowment for International Peace</i>	<i>Rio de Janeiro, Dec 2025</i>
<b>2025 Meeting of the Working Group on Prosperity in a Fragmenting Global Economy</b> <i>British Academy and Carnegie Endowment for International Peace</i>	<i>London, Jul 2025</i>
<b>2025 Meeting of the Working Group on Global Challenges to Democracy</b> <i>Toda Peace Institute</i>	<i>Geneva, Jun 2025</i>
<b>Trump 2.0 and Its Implications for Brazil</b> <i>2nd Meeting of the Toda Working Group on Democratic Backsliding and Resilience</i>	<i>Geneva, Jun 2025</i>
<b>De-globalization and Latin American Politics</b> <i>Global Risk Summit, European Council on Foreign Relations</i>	<i>Mexico, Oct 2024</i>
<b>Reluctant Democrats and the Bukelization of Latin American Politics</b> <i>1st Meeting of the Toda Working Group on Democratic Backsliding and Resilience</i>	<i>Tokyo, Jun 2024</i>
<b>Post-Neoliberalism in Latin America</b> <i>1st Meeting of the Working Group on Reimagining Global Economic Governance</i>	<i>Bogotá, Jan 2024</i>
<b>Brazil's Run-off Elections: Democracy at Risk</b> <i>German Institute for Global and Area Studies</i>	<i>Berlin, Oct 2022</i>

## **Selected Research and Publications**

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### **Books**

- *The Volatility Curse: Exogenous Shocks and Representation in Resource-Rich Democracies*. With Cesar Zucco. Cambridge University Press, 2020.
- *The Politics of Market Discipline in Latin America: Globalization and Democracy*. Cambridge University Press, 2015.
- *Obstructing the Future: The Politics of Climate Policy in Brazil*. Book project.

### **Selected Articles and Chapters**

- “Green Rhetoric, Anti-Environmental Votes: Analyzing Brazil’s Agribusiness Caucus on Environmental Legislation.” With Beatriz Rey, Joyce Luz, Gabriel Madeira, Fabiano Santos, and Francisco Urdinez. forthcoming at *Environmental Politics*.
- “Anti-China Sentiment and the Politics of Brazilian Agribusiness.” In Manfred Elsig and Andrew Lugg, eds., *Globalization in Latin America: The Law, Politics and Economics of Preferential Trade Agreements*. Cambridge University Press, 2025.
- “When Incompetence Meets Bad Luck: Bolsonaro’s Third Year in the Brazilian Presidency.” *Revista de Ciencia Política*, 42(2): 203–223, 2022.
- “Voter and Legislator Responses to Localized Trade Shocks from China in Brazil.” With Francisco Urdinez. *Comparative Political Studies*, 54(7): 1131–1162, 2021.
- “Endogenous Policymaking.” With Cesar Zucco. *The Journal of Politics*, 82(2): 800–807, 2020.
- “Presidential Success and the World Economy.” With Cesar Zucco. *The Journal of Politics*, 78(2): 589–602, 2016.
- “The Non-Ratification of Bilateral Investment Treaties in Brazil: A Story of Conflict in a Land of Cooperation.” With Leany Lemos. *Review of International Political Economy*, 22(5): 1055–1086, 2015.
- “The Politics of Financial Booms and Crises: Evidence from Latin America.” *Comparative Political Studies*, 47(5): 260–286, 2014. Awarded the James Caporaso Prize for best paper published in *Comparative Political Studies*.

### **Media and Public Commentary**

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Frequent commentator on Latin American politics, Brazilian democracy, political risk, elections, China–Latin America relations, and climate politics for television, radio, print, and digital outlets in Brazil, Latin America, the United States, and Europe. Interviews and commentary in outlets including Globo, Globonews, CNN, *Folha de São Paulo*, *Revista Piauí*, BBC, *The Economist*, Agência Pública, *El País*, NPR, and other Latin American media.

### **Selected Knowledge Dissemination and Public Analysis**

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- “Brazil Is Burning: Fires, Drought, and the Looming Environmental Crisis,” Brazil Institute, Wilson Center, Washington, DC, 2024.

- “Political Barriers to Decarbonization in Brazil,” Carnegie Endowment for International Peace, Washington, DC, 2024.
- “Como Choques Comerciais da China Influenciam as Percepções de Residentes e Legisladores Brasileiros sobre o País?,” *Revista CEBRI*, 2022. With Francisco Urdinez.
- “O Paradoxo do Coveiro,” *Revista Piauí*, 2021. With Cesar Zucco.
- “O Jogo dos Dois Erros,” *Revista Piauí*, 2020. With Cesar Zucco.
- “Frustração com economia alimenta revoltas na América do Sul,” *Folha de São Paulo*, 2019. With Cesar Zucco.
- Regular member of the *Americas 360* podcast, Wilson Center, Washington, DC, 2021–2022.

## Grants and Research Leadership

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### ISERP Seed Grant, Columbia University

*Project: “Global Value Chains, Agribusiness, and Climate Politics in Brazil”* 2026–2028

### Center for Political Economy Seed Grant, Columbia University

*Project: “Climate Policies, Agribusiness, and Far-Right Vote in Europe and Latin America”* Conditionally accepted

### Productivity Grant, Brazilian Ministry of Science and Technology

*Project: “Anti-China Sentiment in Brazilian Politics”* 2022–ongoing

### Resident Fellowship

*Woodrow Wilson Center for International Scholars* Washington, DC, 2021–2022

### CAF-Oxford Visiting Fellowship in Latin American Economics

*University of Oxford, Latin American Centre* 2017–2018

## Teaching and Management Experience

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### Columbia University

2026–present

- Teach graduate and undergraduate courses on Latin American political economy, politics in the Global South, and political psychology and behavioral public policy, with emphasis on political risk, development, democratic institutions, and decision-making.

### Getulio Vargas Foundation

2013–2026

- Designed and taught graduate and undergraduate courses on political psychology, behavioral public policy, Latin American political economy, comparative political economy, and the political economy of public policy.
- Supervised Ph.D. and master’s theses in political science, international affairs, and public policy.
- Led research teams, managed research assistants, and oversaw data collection, analysis, and written outputs across projects on political behavior, policy analysis, and Latin American political economy.

### Princeton University

2009–2013

- Taught courses on democracy and development in Latin America, inequality and redistribution, globalization and development, and international political economy.

## Non-Academic Professional Experience

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<b>International Funding Manager</b>	2000–2001
<i>Planning Department, Rio de Janeiro State Government</i>	<i>Rio de Janeiro</i>
<b>Sell-Side Analyst</b>	1998–1999
<i>UBS Pactual</i>	<i>Rio de Janeiro</i>
<b>Business Analyst</b>	1994–1998
<i>Accenture; Companhia de Força e Luz Cataguazes Leopoldina; Companhia Paulista de Força e Luz</i>	<i>São Paulo and Campinas</i>

## Education

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<b>Ph.D., Political Science</b>	2008
<i>University of California, Los Angeles</i>	
<b>M.A., Political Science and International Relations</b>	2001
<i>Instituto Universitário de Pesquisas do Rio de Janeiro</i>	<i>Brazil</i>
<b>B.A., Industrial Engineering</b>	1998
<i>Universidade Federal do Rio de Janeiro</i>	<i>Brazil</i>

## Languages

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Portuguese: native | English: fluent | Spanish: fluent | French: basic